



WHAT ELSE ARE WE UP TO?!

★ TEENS

In the Fall of 2013, we produced our first TEEN event for girls in 6th-12th grades. We had such a great response that we will continue having one each year. The TEEN event is a 1-day workshop that focuses in on the pressures and expectations they face each day. Our events challenge the girls to look beyond what society would push on them, to look beyond what is expected of them by others, and uncover all of the amazing talents and special gifts with which they were uniquely created.

★ KIDS

Also in 2013, we created a character-based club for elementary aged kids as a way to promote a positive school climate. Focusing on 5 principles, the goal for the club is to help students find ways to Serve, Honor, Inspire, Nurture and Encourage in their school, in their homes and in their community. Since bullying is prevalent in many schools, we started pairing kids up as SHINE-buddies. This partnership between a 3rd-6th grader (in the club) with a preK-2nd grader (not in the club) helps chip away at the damage bullying can do. We are working to get a SHINE club in as many elementary schools as possible.

EVENT INFO

Dare to Believe
GOD IS ENOUGH.

Friday & Saturday
September 26-27, 2014

hosted by

Journey Fellowship Church
30042 North Dixie Ranch Road
Lacombe, LA 70445

When there's a dream ... GOD IS ENOUGH

When there are doubts ... GOD IS ENOUGH

When the sun is out ... GOD IS ENOUGH

When the rain pours ... GOD IS ENOUGH

When you feel you've lost your way and
you don't know where to turn ... GOD IS ENOUGH

When you don't know what to do and
you don't know how to move on ... GOD IS ENOUGH

When you don't know who to trust and
you don't know what to believe ...

**DARE TO BELIEVE -
GOD IS ENOUGH!**

Be reminded that in all ways, at all times, and in all things, GOD IS ENOUGH! You will leave empowered and equipped to become all God created you to be.



DARE TO BELIEVE 2014 CONFERENCE

Total Woman U Becoming All God Created Me to Be SPONSORSHIP GUIDE

Professional Keynote Speakers
Several Local Breakout Speakers

Women from 25+ churches across the Northshore & Southshore

IDENTITY & PURPOSE ...

SEPTEMBER 26-27, 2014
LACOMBE, LA

... These two words are the theme or topic of countless books, articles, blogs and even ministry movements. Because of their struggle with identity and purpose, it is so easy for women in particular to get overwhelmed in life and end up crushed under the weight of self-doubt and low self-images.

Total Woman U is devoted to equipping women and girls of all ages to better handle the challenges they face regarding their identity and purpose. Our events bring an inspiring message of hope encouraging attendees to discover their unique and God-given identity and purpose. This journey empowers each one to become the total woman God created her to be, which changes not only her life, but her family and even the community in which she lives.

Did you know?!

- * Only 4% of women describe themselves as beautiful
- * 90% of women want to change at least one aspect of their physical appearance
- * About 1 in every 8 women can expect to develop clinical depression during their lifetime
- * Women are the fastest-growing segment of substance abusers in the United States
- * Women report attempting suicide approximately twice as often as men

Dove Campaign for Real Beauty
Center for Substance Abuse Prevention



SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities

★ Allow you to communicate and interact with the attendees in a direct and personal way.

★ Associate your brand with the experience of the event.

★ Include complimentary tickets to the event. (Registration is required.)

Placement Guide

VIDEO Your video shown at designated times throughout the event. Video can be 30 seconds to 1 minute long.

SLIDE Your ad shown in slideshow presentation throughout the event. Can be business card or other print ad.

WEBSITE Your information will be placed on the SPONSOR page on our website.

TABLE You may place printed material on our SPONSOR table in the lobby.

PRINT Your information will be included in our SPONSOR program insert given to all attendees.

LUNCH



2 AVAILABLE



x6

\$ 2,000.00

Your company will receive verbal recognition from the stage, your one minute video commercial is broadcast prior to lunch, and a sticker with your information will be placed on the outside of every boxed lunch. In the lobby, you will have 4' of space on the sponsorship table to display any information you would like to provide and you are welcome to have a company representative at the table as well. In addition, your brand is listed on the ad slideshow at the event, our website and the printed sponsor program insert.

VERBAL

VIDEO

SLIDE

WEBSITE

TABLE

PRINT

BAG



1 AVAILABLE



x4

\$ 1,000.00

Your company information will be printed on a 2"x4" card and attached to the custom event bag that each attendee receives. In the lobby, you will have 4' of space on the sponsorship table to display any information you would like to provide. In addition, your brand is listed on the ad slideshow at the event, our website and the printed sponsor program insert.

SLIDE

WEBSITE

TABLE

PRINT

BADGE BACK



2 AVAILABLE



x3

\$ 800.00

Your company information will be printed in a 1"x2" spot on the back of the event badge that each attendee receives. In the lobby, you will have 2' of space on the sponsorship table to display any information you would like to provide. In addition, your brand is listed on the ad slideshow at the event, our website and the printed sponsor program insert.

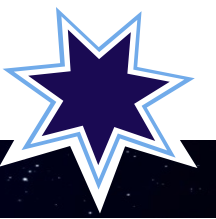
SLIDE

WEBSITE

TABLE

PRINT

SPONSORSHIP OPPORTUNITIES



\$ 500.00



x2

2 AVAILABLE



BREAKS

Your company information will either be printed on a 1"x2" card and tied to treat bags, OR printed on 1"x2" stickers and placed on treat bags. These treat bags will be handed out during ONE of the breaks on Saturday.

In the lobby, you will have 2' of space on the sponsorship table to display any information you would like to provide. In addition, your brand is listed on the ad slideshow at the event, our website and the printed sponsor program insert.

SLIDE

WEBSITE

TABLE

PRINT

\$ 400.00



x1

7 AVAILABLE



BREAKOUTS

You will receive 4' of table space outside of ONE of the breakout session rooms on Saturday. You are welcome to display a sign as well as have a representative on hand with printed information on your company. Each of the breakouts will have between 40-50 women attending them. In addition, your brand is listed on the ad slideshow at the event, our website and the printed sponsor program insert.

SLIDE

WEBSITE

TABLE

PRINT

DEADLINES

★ COMMITMENT DEADLINE:

August 31st

★ AD DEADLINE:

September 5th

ALL ADS (and VIDEO COMMERCIALS) ARE DUE NO LATER THAN Friday, September 5th. This includes ads for slideshow, print and website. Ad can be a business card or other printed material.

PROCESS

Contact Jenny Johnson if you have any questions.

Determine which sponsorship opportunity works best for you and your company.

Visit our website to fill out your company information. TotalWomanU.org/SPONSORS

We will contact you to schedule a time to bring you a tax-deductible receipt and pick up your check made payable to Total Woman U. We can either pick up your ad at that time, or you can email it to Jenny at a later time (no later than September 5th).

Jenny Johnson ▶ Jenny@TotalWomanU.org : 225 . 505 . 5860